

## Appendix 2: Summary of Consultation Responses for the Draft Economic Regeneration Framework

Comment	Response
Welcome the Framework and good to see new development coming forward. There is a need to address social infrastructure , in particular schools and health	Amend document to reflect social infrastructure needs, alongside transport at page 8 (Secure Investment)
Work on the A249 and the lower Thames Crossing needed to maintain growth	Amend Framework to reference Lower Thames Crossing at Page 8 (Secure Investment)
Need for new leisure and retail facilities at Thistle Hill, on the Isle of Sheppey, in particular to serve young people.	Amend document to reflect social infrastructure needs, alongside transport at page 8 (Secure Investment), although geographically specific references not to be included.
Need for increased parking at the Sheppey Community Hospital	The comment is noted – no amendment to document
Broaden the reference to the Visitor economy, taking advantage of the full range of unique natural environmental opportunities within the borough	Amend document to reflect broader geographical offer of the Borough
Consider specific needs within the rural economy and facilities to service this, forestry in particular. Opportunity to take advantage of the established skills to hand them down to a new generation of workers.	Noted. We will seek to support niche industries through our business support offer and lobby for new funding once LEADER programmes close in 2020
Concern for the increase in traffic on the A2 at Faversham with a need to address this issue in the context of planned growth	Noted. the problems on the A2 are referenced on Page 8
Need to increase jobs in Faversham	Noted - the need to deliver new employment across the Borough, including Faversham is a key pillar of the Frameworks ambition.
Need for technical education provision in Sittingbourne and welcome new, proposed FE provision	Noted. The Framework specifically references this as a priority.
Emphasise the Borough's pre-eminent position in manufacturing and support for that sector	Amend Framework to strengthen reference to Manufacturing at Page 4 (Sectors)
More information about what the Council has done to date, to support economic growth	Noted. The Framework is intended to be forward looking but outcomes will be captured in delivery, which can be shared. Some additional references added.

More bench marking against other areas of the Country and greater specificity around the data presented	Noted –a data baseline will be created, which sets out the relative position of Swale against comparators. Some are now presented.
Greater definition on the scale of change	The reference was intended to reflect the areas of focus, where large scale investments by others are required
Work more closely with local businesses on promoting the Borough.	The strategy identified working with partners around shared stories, but amended to reflect business input more overtly
Broader Town Centre interventions needed	Noted. The specifics are not identified in the Framework, but will be captured through action plans
Business support should focus on the essentials, such as marketing, planning advice, HR and Tax and e-commerce issues. Potential to work with other local institutions such as schools	Noted. These are currently, largely provided. The specifics are not identified in the Framework, but will be captured through action plans.
More specific objectives and detail as to the actions to be taken on 'Provide relevant skills'.	Some wording amended to areas of focus to reflect this.
Identify construction skills as a specific need	Noted. The work to look at FE provision is to consider curriculum that meets local economic need
Need for continued provision of premises for SME's	Noted – this is identified under the Support business priority and is a priority for securing investment.
In the sectors section, could the Borough indicate an opportunity to diversify the sectors that it has.	Amend text to reflect the diversification point.
Greater emphasis on the need for infrastructure and the need for public funding to pump-prime future growth.	Amend text to reflect this point
Outcomes list to include business formation and survival rates and the level of infrastructure investment	Noted. Some additional consideration of the indicators to be used will be needed
Infrastructure improvements should be used overtly to promote Swale	Noted. This will form an important part of the positive messaging about the Borough